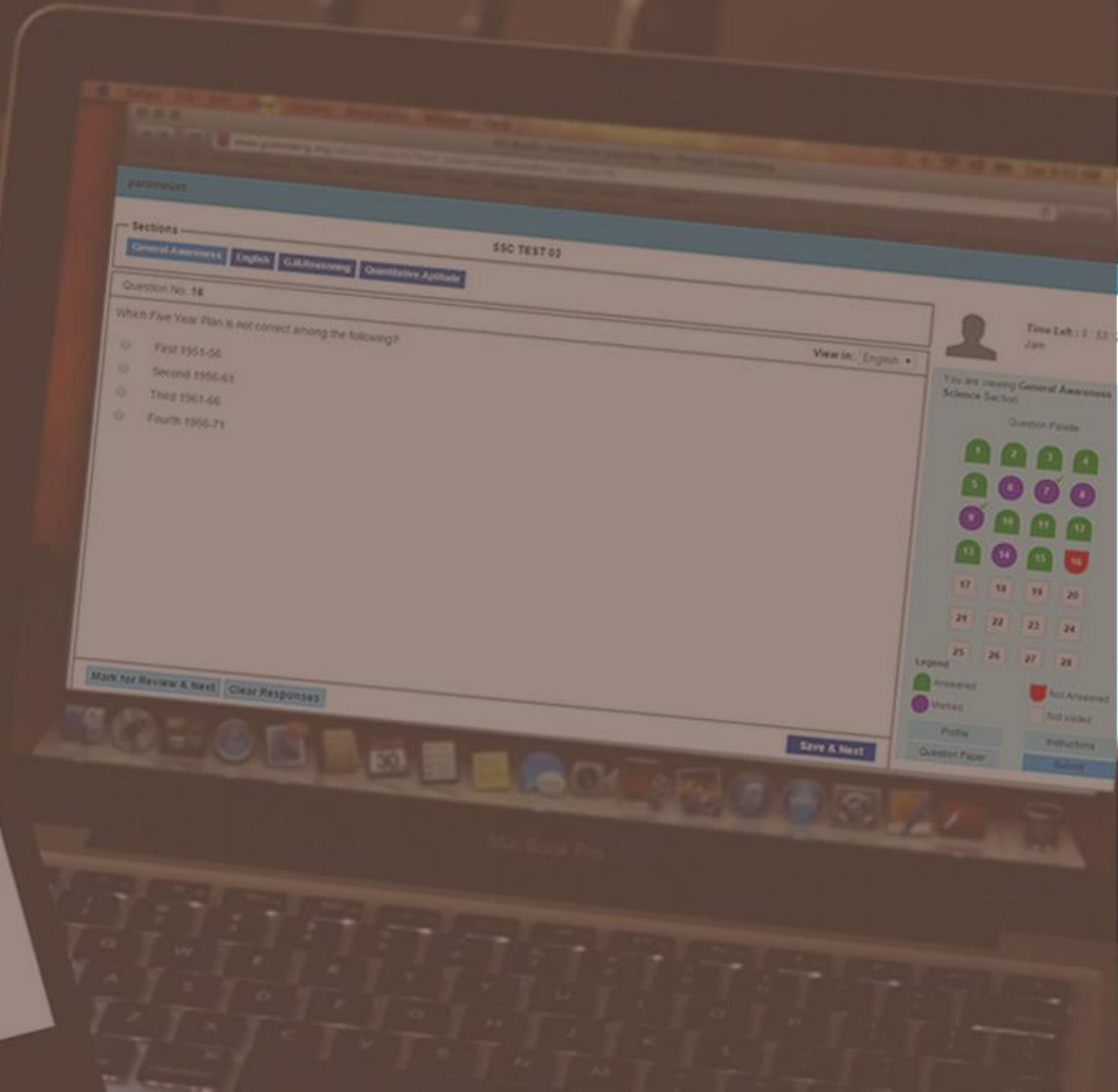


# trigrexam



# Problems

**Huge cost , Time and Man-power** to create the digital **content** (Test series , Question-banks, video lectures) for online exam conduction and learning purposes.

**Huge gap** between book authors and educational institutions.

**No NEW content** (especially questions) is being generated.

# Solution

➤ A **content store web platform** with compatible access software, where **author create and sell** the content to institution.



Digital content **library**,  
**save money**, man-  
power and **time**.



Smooth **communication**  
between author and  
institutions.



Higher **share of money**  
to author.  
**New Content**

# Market Size

\$110B+

Education Industry  
Of India

\$3B+

E-learning and Test-prep

\$1B+

Test Prep



# Product

Trigr Exam - Online Exam

trigr<sub>exam</sub>

ABOUT PRICING CUSTOMERS FEATURES BLOG

arvind Online

MAIN NAVIGATION

- Dashboard
- Misc
- Students
- Shopping
- Store
- Institute
- Manage Questions
- Manage Test
  - Test
  - Test Series
  - Test Packages
- Settings

Tests

Test List

Show 10

#	Test Name	Course
1	chemistryneet02	neetchemistry
2	neetest01	neetchemistry
3	neet chemistry	neetchemistry

Sections

chemistry

View In: English

Time Left : 1:29:1

Subject Time Left : 1:29:2

You are viewing Section

Question No. 1

01. The number of molecules present in 1 ml of water vapour at NTP is

- $\frac{N_A}{22400}$
- $\frac{N_A}{18}$
- $\frac{N_A}{22400}$
- $\frac{N_A}{18}$

Marking: +3, -1

Mark for Review & Next Clear Responses

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Search

SBI PO 2018 COMBO (PRE-MAINS) With Video Solutions Vacancies - 2000 75 TOTAL TEST 20 PRE + 10 MANG MOCKS 45 PRACTICE SETS ₹999

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DU JAT 2018 Delhi University Joint Admission Test 20 TOTAL TEST 5 FULL LENGTH MOCKS 15 PRACTICE SETS ₹299

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ADD TO CART

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Follow

# Business Model



We Charge on average Rs **50/Student/year** for software and **20 % commission** on content sell for Store.

**50 Lac**

Current Revenue/year  
(only by exam software)

**5 Crore**

Revenue  
(projected in 2019)

# Marketing Strategies



**DIGITAL**  
MARKETING

# Competition



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Only Exam Software



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Own Content  
No Shared Store



# Competitive Advantage



First One to Build Shared Store System



Five Year Expertise in The Market



Only One Time Cost for Content Digitalization



Manjeet Mehta  
IIT Roorkee  
Business Development



Dheeraj Kumar  
IIT Roorkee  
Content



Vinay Kumar  
Developer

## Advisor



Ashok Mahtha  
IIT Kharagpur,  
MDI Gurgaon  
Railway



Basant Mehta  
NIT Warangal,  
Chief Architecture  
Petrofac

# Financial



We are raising 5 Crore fund to tie-up with author for content and increase customer base to Increase revenue.